

2011 PEARL FOOTBALL SPONSORSHIP

“Excellence is not an exception, it’s an attitude”

**John Perry, Head Football Coach
Pearl High School**

The Pearl Touchdown Club, with support from the Pearl High School Administration, would like to encourage All Pearl businesses and residents to help our football program continue to be the PREMIERE program in the State of Mississippi. It is our plan for the 2010 football season to continue with our media outlets to promote our team, our school, our sponsors, and our city. Our packages include broadcasting all Pearl football games on WPBP 104.3 FM “The Pirate” Radio, live internet video streaming of the game on our web site – www.pearlpiratefootball.com, delayed televised broadcast on the City of Pearl’s cable channel, channel 18 on Comcast Cable, broadcast of the Coaches Show on our web site as well as on the City of Pearl’s cable channel. We are continuing this year with our Stadium Wrap sponsor signs, the Historic Pearl Football Game Day Program, and use of the stadium message board for advertising. Please be a part of this year’s program as “every penny counts”!

CORPORATE SPONSORSHIP: \$3500.00

Includes: “The official” sponsor of one of the following: Pre-Game Show, Halftime Show, Post-Game Show, Locker Room Show, and the Coaches Show. (There will be only two sponsors allowed for each item therefore this category is limited to 10 sponsors) This package also includes four (4) 30sec radio/internet video/TV commercials per game, banner ad on “live video” page as well as the sponsor page of the web site, Stadium Wrap Sponsor with name included on the banner inside the stadium, Advertisement on the message board, full page ad in the Historic Pearl Football Game Day Program, 4 All Sports Season Passes, VIP Parking Pass for Football Games, 2 folding chairs, 2 Pearl Football T-Shirts, 2 Caps, and 2 window decals.

PIRATE SPONSORSHIP: \$2500.00

Includes: Four (4) 30sec radio/internet video/TV commercials per game, banner ad on the sponsor page of the web site, Stadium Wrap Sponsor with name included on the banner inside the stadium, Advertisement on the message board, ½ page ad in the Historic Pearl Football Game Day Program, 2 All Sports Season Passes, VIP Parking Pass for Football Games, 2 Pearl Football T-Shirts, 2 Caps, and 2 window decals.

GOLD SPONSORSHIP: \$1500.00

Includes: Two (2) 30sec radio/internet video/TV commercial per game, banner ad on the sponsor page of the web site, Stadium Wrap Sponsor with name included on the banner inside the stadium, ½ page ad in the Historic Pearl Football Game Day Program, 2 All Sports Season Pass, VIP Parking Pass for Football Games, 2 Pearl Football T-Shirt, and a window decal.

BLUE SPONSORSHIP: \$1000.00

Includes: Banner ad on the sponsor page of the web site, Stadium Wrap Sponsor with name included on the banner inside the stadium, ½ page ad in the Historic Pearl Football Game Day Program, 1 All Sports Season Pass, VIP Parking Pass for Football Games, 1 Pearl Football T-Shirt, and a window decal.

WHITE SPONSORSHIP: \$500.00

Includes: Listing on the sponsor page of the web site, ¼ page ad in the Historic Pearl Football Game Day Program, 1 All Sports Season Pass, and a window decal.

PIRATE “FIRST DOWN” SPONSORSHIP: \$2000.00 ** (Only one (1) Sponsor slot available)**

Includes: Two (2) 30sec radio/internet video/TV commercials per game with one to be aired before the game and the other to air after the game. Name to be mentioned every time the Pirates make a “First Down” “and there is another “your name” Pirate first down!”; ¼ page ad in the Historic Pearl Football Game Day Program, banner ad on the sponsor page of the web site, and 1 window decal.

PIRATE “SCORING DRIVE” SPONSORSHIP: \$2000.00 ** (Only one (1) Sponsor slot available)**

Includes: Two (2) 30sec radio/internet video/TV commercials per game with one to be aired before the game and the other to air after the game. Name to be mentioned every time the Pirates score ANY points “and here is your “your name” Pirate scoring drive recap!”; ¼ page ad in the Historic Pearl Football Game Day Program, banner ad on the sponsor page of the web site, and 1 window decal.